

Prestonsburg Tourism Commission

Meeting Minutes of May 21st, 2019

MEMBERS PRESENT: Jim Ousley, Cliff Latta, Rodney Gardner , Rocky Rowe (via phone conference)
MEMBERS ABSENT: Julian Slone, Tim Branham, Jen Kopecky
STAFF PRESENT: Samantha West, Brooke LeMonds
GUESTS PRESENT: Steve Russo, Mary Meadows
CALL TO ORDER: 12:42pm by Jim Ousley

AGENDA ITEM	DISCUSSION/CONCLUSIONS	ACTIONS TO BE TAKEN
Minutes Review	Rodney Gardner made a motion to approve the minutes from the April 9 th , 2019 meeting. Cliff Latta seconded the motion and the minutes were approved unanimously.	
Monthly Financial Report	Samantha started off by sharing the March split of the restaurant/hotel tax from the Community Trust account. Prestonsburg Tourism received \$38,524.99, Prestonsburg Parks Commission received \$37,094.51, Mountain Arts Center received \$29,225.98 and Stone Crest Golf Course received \$8,992.61 for a total of \$113,838.09. Samantha also shared that this number is higher than usual due to our meeting being later in the month and our restaurant and hotels had a great March. Samantha then went on to share our monthly bills which are now paid out of People's Bank account due to First Commonwealth being bought out by People's Bank. The total amount for our bills this month totaled \$34,758.66. We also had tour group pass through this month out of the People's Bank account from Pine Hill Tours, KY Leadership Conference and Jenny Wiley State Resort Park Staff Tour. The total for this pass through was \$917.00 which also included Tourism paying three individuals \$50 each for performing at KTIA.	Motion was made by Rodney Gardner to approve monthly financials. It was seconded by Cliff Latta and passed unanimously.
New Business	Samantha informed the Commission that the East Kentucky Expo Center is looking to partner with local tourism	

	<p>commissions in regards to advertising signage above their concession stand areas. They are offering this opportunity to the local tourisms first before other businesses. The area being offered is a 4 ft. x 10 ft. space at a cost of \$1,000. This price includes production of the sign and will last for three years. When buying the spot we will have that area indefinitely. Samantha added that we would like to partner with Floyd County Tourism so we could purchase an entire area over one of the concession stand areas.</p> <p>Samantha also informed the Commission that she has been asked to attend the National Battlefield Conference in Lexington, May 29th-30th to represent Middle Creek National Battlefield.</p>	<p>Rodney Gardner made a motion to approve the purchase of the advertising space at the East Kentucky Expo Center which was seconded by Cliff Latta and passed unanimously.</p> <p>Rocky Rowe made a motion to approve Samantha's travel to the Battlefield Conference which was seconded by Cliff Latta and passed unanimously.</p>
Next Meeting	June 11 th , 2019 at 12PM at the Mountain Arts Center	
Adjournment	The meeting adjourned at 12:47PM.	Motion was made by Cliff Latta to end the meeting which was seconded by Rodney Gardner.