

Prestonsburg Tourism Commission

Meeting Minutes of October 8th, 2019

MEMBERS PRESENT: Cliff Latta, Rodney Gardner, Jen Kopecky, Rocky Rowe
MEMBERS ABSENT: Jim Ousley, Julian Slone, Tim Branham
STAFF PRESENT: Samantha West
GUESTS PRESENT: Les Stapleton, Josh Turner, Dennis Daniels
CALL TO ORDER: 12:08PM by Cliff Latta

AGENDA ITEM	DISCUSSION/CONCLUSIONS	ACTIONS TO BE TAKEN
Public Comment	<p>Josh Turner addressed the Commission to give updates on the Sugarcamp Mountain Trails and Shuttle Saturday. The trails are seeing visitors from PA, NC, Lexington, in addition to locally. Samantha asked Josh his vision for the trails. He said he would like to see better organized rides, signage at the top for restaurants and local attractions, and to be involved in the NICA league for youth mountain biking (ages 10-17).</p> <p>Mayor Stapleton added that they are looking into developing rock climbing onto Sugarcamp Mountain Trails.</p> <p>Dennis Daniels reported back to the Commission on the grant funded Battle of Middle Creek Reenactment. They had over 1000 kids and 200 adults in attendance. The misting station was a success in the heat. Samantha added that she would like to see ads for the event displayed at annual battlefield conferences.</p>	

Minutes Review	Cliff made a motion to approve the minutes from the September 17th, 2019 meeting. Rodney seconded the motion and the minutes were approved unanimously.	
Monthly Financial Report	Samantha presented the monthly bills to the Commission through check requests from People's Bank. Also the Commission was presented the tax splits this month from the Community Trust bank account.	Motion was made by Cliff to approve monthly financials which was seconded by Rodney and passed unanimously.
Director's Report	<p>Samantha informed the commission that Prestonsburg Tourism had recently hosted a FAM tour with owner & operators of Stone Fences Tours. Elk Tours were featured in the KDT Newletters ad . Tourism is also providing an online ad as well as slots on WYMT for the Jenny Wiley Festival.</p> <p>KTIA will be held on November 6-8th in Covington. Brooke and Samantha, both, will be attending. Travel had already been approved.</p>	
Old Business	<p>Samantha updated the commission that new signage is needed at Archer Park, Stonecrest, and the MAC stating "funding provided by.. Samantha will search for bids for these.</p> <p>Mayor Stapleton updated the Commission that there will be a Jenny Wiley segment performed at the Jenny Wiley Festival. Shannon Daniels will perform monologues and lead workshops.</p>	
New Business	There is no new business to discuss.	
Next Meeting	November 12, 2019 at 12PM at the Mountain Arts Center	
Adjournment	The meeting adjourned at 12:54pm.	Motion was made by Rodney Gardner to end the meeting which was seconded by Cliff Latta.