

# Prestonsburg Tourism Commission

Meeting Minutes of August 13<sup>th</sup>, 2019

**MEMBERS PRESENT:** Cliff Latta, Jim Ousley, Rodney Gardner, Julian Slone, Jen Kopecky, Tim Branham

**MEMBERS ABSENT:** Rocky Rowe

**STAFF PRESENT:** Samantha West

**GUESTS PRESENT:** Steve Russo, Joe Campbell, Shelly Crisp, Les Stapleton

**CALL TO ORDER:** 12:11PM by Jim Ousley

## AGENDA ITEM

### DISCUSSION/CONCLUSIONS

### ACTIONS TO BE TAKEN

#### Public Comment

Joe Campbell with the MAC gave updates on the remaining performance and event season. The Jenny Wiley Pageant is to be held in September. They have also announced the new date for the Coal Country Benefit Concert. The Kentucky Opry show has now closed. They averaged 300 tickets sold per show.

Mayor Les Stapleton said he believed KY Opry numbers were down due to heat temperatures. He also updated the Commission that the partnership with Artists Collaborative Theatre & the Hatfield & McCoy Art Council for the Amphitheatre season was very successful. They will be partnering, again, for the Jenny Wiley Story at the Jenny Wiley Festival.

Steve Russo with the East Kentucky Science Center informed the Commission that the moon rocks have been very successful with visitors from across the country and Canada. The rocks will be on display until August 30<sup>th</sup>.

<b>Minutes Review</b>	Cliff made a motion to approve the minutes from the July 9th, 2019 meeting and July 16 <sup>th</sup> , 2019 special called meeting. Julian seconded the motion and the minutes were approved unanimously.	
<b>Monthly Financial Report</b>	Samantha presented the monthly bills to the Commission through check requests from People's Bank. Also the Commission was presented the tax splits this month from the Community Trust bank account.	Motion was made by Julian to approve monthly financials which was seconded by Rodney and passed unanimously.
<b>Director's Report</b>	<p>Samantha informed the commission that the "Bucket List" promotional video ad is currently running on social media and performing well. She also updated the commission on the current status of print ads with the Blue Ridge Outdoor Magazine. Prestonsburg has been nominated as a Top Small Adventure Town with the publication.</p> <p>ABC36 completed filming the Hometown Tour segments in Prestonsburg.</p> <p>The Rustad group is currently in Prestonsburg for four nights.</p> <p>The Kentucky State Fair begins on Thursday, August 15<sup>th</sup>. She will be traveling to Louisville on Wednesday to set up the EKY booth. She and Brooke will both be present at the Fair at various times over the next two weeks.</p>	
<b>Old Business</b>	Samantha updated the commission on current standings of the audits. Tourism is currently waiting on final quotes to come in, and a decision will be made shortly.	
<b>New Business</b>	Samantha discussed a Community Engagement project with the community painting and designing welcome banners that will be hung on lights poles.	Cliff made a motion to support this project. Jen seconded the motion.
	Samantha presented a request by the City of Prestonsburg	Jim made a motion to

	<p>for payment of \$6000 for the 2019 Firework show on July 4<sup>th</sup>. The invoice was sent on July 30<sup>th</sup> without prior discussion. The commission requested that this be sent to the grant committee and tabled until then.</p> <p>Samantha requested for the September meeting be moved to the third week of the month to accommodate tour groups.</p>	<p>table the Fireworks sponsorship vote. Cliff seconded the motion.</p> <p>Jim made a motion to accept the date change. Cliff seconded the motion.</p>
<p><b>Next Meeting</b></p> <p><b>Adjournment</b></p>	<p>September 17, 2019 at 12PM at the Mountain Arts Center</p> <p>The meeting adjourned at 1:07pm.</p>	<p>Motion was made by Cliff Latta to end the meeting which was seconded by Julian Slone.</p>